



MEDIA STUDIES

A' Level Course Overview for Year 12 & Year 13

Exam board- Eduqas

Entry Requirements- Grade 5 in either GCSE Media or English Language

COURSE OUTLINE

A genuine interest in Media matters and a commitment to practical production is essential. Analysis and written skills are an integral requirement and part of the course. Students will be expected to consolidate their knowledge of the exam content studied in class through regular formative assessments. Students will also be required to dedicate time outside of school on their practical coursework and will be required to work independently on practical projects.

CROSS CURRICULAR LINKS

English, Sociology and History

DETAILS OF COURSE

70% external assessment (exam) 30% internal assessment (coursework)

Students will study a range of media products and types and will apply the theoretical framework to these products; Media Language, Representation, Audience, Industries and social and historical contexts. Broadcast media as well as print-based material will be examined in order to better understand the audiences at which they are targeted and the hidden messages they often convey. Students engage with topics which build upon their GCSE studies to broaden their knowledge of the mass media. One piece of coursework is complete in year 2 of the course.

ASSESSMENT

Component 1 (exam) - 35% of your overall A level. A range of set products are studied such as The Times newspaper, Tide print advert, Black Panther film, Formation music video and many more. The assessment will take the form of essay based responses comprising an exam paper of 2 hours 15 minutes.

Component 2 (exam) - 35% of your overall A level. A range of set products are studied such as Life on Mars, The Bridge, Vogue, The Big Issue, Zoella and Attitude. All areas of the theoretical frame work are studied and the exam paper consists of essay based question in a 2 hour 30 minute exam paper.

Component 3 (coursework) - 30% of your overall A level. Production of a music video and a magazine. Students will acquire Adobe skills and will product their media productions individually.

QUALITIES AND COMMITMENT EXPECTED FROM THE STUDENT

Students are expected to work to the best of their ability both in school and at home. Opportunities for extra-curricular involvement in media-related activities are available, in which students will be expected to participate. Students will be expected to provide an 8GB USB on which to save their practical work on. They will also need a 32GB Class 10 memory card.

THE FUTURE

In addition to providing an interesting and valid access to degree courses at university, a qualification in Media Studies also offers opportunities to students who plan a future in Broadcasting, Publishing and the Communications Industry. All courses have proved to be popular choices in the past and are usually over-subscribed.

More information can be found at <https://www.edugas.co.uk/qualifications/media-studies/as-a-level/>